

# SISTER SOULJAH'S 2011-2012 COLLEGE TOUR



Its Souljah. In order 2 really value yourself, you have 2 use your mind hands & gifts to make something meaningful happen. Idle mind = chaos. @souljahbooks



# WHAT?



This Fall, Activist and New York Times Best Selling Author, Sister Souljah will embark upon a twenty (20) city College Tour where she will teach; encourage; motivate; and inspire students to push forward.

Don't be left out on an opportunity to uplift your students at the start of the school year. Get on board now. Call now to book your date.

# ABOUT SISTER SOULJAH

Born in the Bronx, New York and raised in the projects, Souljah is a fighter who came up from the bottom. A graduate of Rutgers University, she earned a degree in American History and African Studies. She also attended the Cornell University Advanced Placement Studies, and studied abroad in Europe at the University of Salamanca.

A global student, Sister Souljah traveled throughout her college years to England, France, Spain, Portugal, Finland, and Russia. Her academic accomplishments were reinforced with first hand experiences. She worked to build a medical center for families in Bindura, Zimbabwe. She worked with refugee children from Mozambique. A major participant in the international student anti-apartheid movement, she helped to create a momentum, movement and fervor which liberated Nelson Mandela and brought about the divestment of millions of dollars from corporations doing business with apartheid South Africa. Her travels in Africa also included Zambia and South Africa. She believes it is essential that African professionals work together, invest in and help to save, shape and further develop our continent, resources, families, and children.

As a student activist in America, Souljah created, financed, and implemented the African Youth Survival Camp, a six week summer sleep away academic/cultural camp for 200 children of homeless families. With a skillful curriculum, which she designed, this camp ran for over 3 consecutive years and inspired major celebrities to start their own camps and schools, and to build charities and institutions to give back. As a community activist, Souljah organized against racially motivated crimes, police brutality, and the miseducation of urban youth. She produced and promoted several outdoor rallies and concerts, in Harlem NY, which drew nearly 30,000 youth each time, as well as the participation of top Hip-Hop and R&B celebrities.

# ABOUT SISTER SOULJAH

In the field of entertainment, Souljah has been on many platforms including radio and television. Before the political shutdown and attack on American 1st amendment rights, she was the young voice in NY radio that spoke to the hip-hop audience about politics, culture, business, and social organization. This includes being a featured speaker at the Million Woman March, appearances on Oprah Winfrey, Larry King Live, and the cover of Newsweek Magazine. As a Hip-Hop artist, Souljah's CD entitled "360 degrees of Power," sparked international debate over issues of race, culture, sexism, and politics. Additionally, the entire world awaits the release of her first film, The Coldest Winter Ever.

Today, Souljah is a 21st Century **multidimensional** woman. From 1995-2007 she was the Executive Director of Daddy's House Social Programs, the charitable wing of Bad Boy Entertainment. At Daddy's House Sister Souljah created cultural and academic programs which were offered to urban youth and housed at Columbia University. Souljah also created, designed and directed summer sleep away camps and international youth travel groups which have had a powerful impact on many youth in America. She is the author of 4 national best sellers, The Coldest Winter Ever (Fiction), Midnight, A Gangster Love Story (Fiction), Midnight and The Meaning Of Love, (fiction) and NO DISRESPECT. In 2008 within one week of the release of Midnight, A Gangster Love Story, Sister Souljah became a New York Times Best Seller entering the charts at #7. In 2011 Souljah remains a full time author, wife of nineteen years, mother and world class traveler.

Many people attempt to silence, interrupt or alter Sister Souljah's powerful voice. An influential woman who has achieved so much yet remains down to earth, can be quite intimidating. Still she has been blessed to reach and touch those who are interested in adding to the good in the world, and not the evil.



# TOPICS

## SISTER SOULJAH WILL SPEAK TO STUDENTS ON THE TOPICS LISTED BELOW:

- Your College Degree; Making It More Than Paper
- Employment or Ownership?
- The Role of Black Students on White College and University Campuses
- The Role of Black Students on Historically Black College & U. Campuses
- Building Self Esteem, Cultural Conscious, and Mental Wellness.
- Student Activism vs. Student Apathy
- The Rise and Decline of African-American Leadership
- The Contributions of African Women to Civilization
- Making Deals, Building Empires, Entrepreneurial Skills and Strategies
- Building Friendships, Families, and Business Communities.
- Building Cooperative African-Latino Student Relationships
- Souljah: Lessons From A Life Of International Travel



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